



2018 New York City Heritage Festival



Program dates

Mar 15-18, 22-25, Apr 5-8, 12-15,
19-22, 26-29, May 3-6, 24-27



Program at a glance

New York City Heritage Festival

Welcome to the “Big Apple”! Behind the scenes of this incredible city, there are opportunities to experience what you can only get in New York City - live Broadway musicals, dozens of museums and art galleries, and thousands of shops and famous restaurants. No trip is complete without time to see the Statue of Liberty and Ellis Island, the Empire State Building, and Times Square.

The tremendous ethnic and cultural diversity of New York make it an unforgettable festival destination.

Performance Inclusions

- Performance in a National Music Festival
- Positive, constructive adjudication with recorded and written comments
- On-stage clinic
- Performance recording

Included group activities

- Awards Ceremony at Riverside Church
- Dinner & Dance on the Circle Line Cruise





Sample 4-Day Schedule New York City

	Morning	Afternoon	Evening
Day 1	Arrive in New York City Welcome to "The Big Apple"!	Optional AIM Experience — Master Class With university-level clinician Check-in at hotel after 4PM	
Day 2	Optional breakfast Music Festival Begins Adjudicated performances	Warm-up Adjudicated performance On-stage clinics Written & recorded comments	Overnight in New York City area
Day 3	Optional breakfast Music Festival continues	Warm-up Adjudicated performance On-stage clinic Written & recorded comments	Awards Ceremony followed by a casual dinner cruise aboard the Circle Line Cruise around Manhattan Island/Dance Overnight in New York City area
Day 4	Optional breakfast Hotel check-out	More sightseeing or optional activities	Departure for home!

*4- and 5-night options available. †Optional activities require additional fees.



Program inclusions & options

Count on these great extras—every time!

- One free package for every 25 full-paying participants
- Nationally acclaimed adjudicators
- Free professional development for directors
- Free academic credit for students
- Meaningful awards and trophies
- Student-friendly hotels
- Gift for the Director
- Commemorative pin for each student
- Medical, Liability & Travel Insurance
- Exclusive TriQuest Fundraiser

Customize your experience*

- Broadway Shows
- Museums, Shopping, Dining
- Statue of Liberty/ Ellis Island
- Empire State Building
- Top of the Rock (Rockefeller Center Observation Deck)
- 5th Avenue, China Town & Little Italy
- Restaurants: Cotton Club Jazz Dinner, Mars 2112, Hard Rock Café,
- Planet Hollywood

*Optional activities may require additional fees.
Contact your WorldStrides representative for details.

Add the AIM Experience
Affirm. Inspire. Mentor.

The AIM Experience is an exclusive private master-class session offered as an elective to participating groups at all Heritage Festivals. This 60-90 minute concentrated educational experience provides extra performance time and customized one-on-one instruction from one of our professional clinicians. Music directors can set the focus of the session's content through their planning call with the instructor. Reaffirm your classroom teachings, fine tune your festival performance, or focus on a few specific skills – the choice is yours! Ask your Festival Selection Advisor about setting up your own AIM Experience!



Program Details*

Arrival in New York City

Day

AIM Experience (*optional*)

- 1 Start the weekend off on the right note with your own customized masterclass- the AIM Experience. Spend 60-90 minutes with a professional clinician perfecting your festival performance, fine tuning your skills, and reaffirming your classroom teachings.

Top of the Rock (*optional*)

The observation deck atop the skyscraper in Rockefeller Center, dubbed “Top of the Rock”, is one of New York’s great landmarks. Built to resemble the deck of an ocean liner, Top of the Rock offers sightseers a fantastic view of the city.

Hotel check-in after 4pm



First Day of Festival Performances

After arriving at the concert venue, your group will warm up in a private rehearsal room. Each ensemble will have 30-35 minutes on stage. A panel of three adjudicators will provide written and recorded feedback for each performance. Following your performance, a select adjudicator will conduct a mini-clinic on stage with your group, providing valuable feedback and reinforcement for your classroom teachings. Groups will also have the opportunity to participate as an audience for other groups competing—giving your ensemble exposure to their peers.



9/11 Memorial and Museum (*optional*)

Don’t miss the 9/11 Memorial at the World Trade Center site to give your group a chance to honor the victims of the terrorist attacks on September 11, 2001. Visit the museum to learn about the men, women, and children who lost their lives that day. Reflect on this national tragedy and Americans’ resilience to come together and rebuild.



Broadway Show (*optional*)

Our Destination Specialist team can help you pick out the perfect show for your group.



Continue Festival Performances

Festival performances will continue throughout the day. Your performance time will be given to you weeks before your event, so you can plan your day accordingly.

Day

Awards Ceremony

- 3 Celebrate with new friends and old at your exclusive Awards Ceremony at beautiful Riverside Church. Choirs, orchestras, and bands will be recognized for high scores within their class – plus standout individuals will be recognized for outstanding performances.



Circle Line Cruise

Enjoy dinner and dance the night away on your Circle Line Cruise around the city.

Day

More sightseeing or optional activities

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Departure for home!

*4- and 5-night options available. †Optional activities require additional fees.



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